



## SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities exist for exhibitors of all sizes and budgets. Whether you are looking to increase brand recognition, reinforce your reputation as an industry leader, or establish a new business, a Power Sources Conference sponsorship can help you achieve your goals.

Don't miss this opportunity to make your company stand out with a unique, eye-catching sponsorship! Looking for something different? Contact us for a customized program that fits your needs and budget. **Call today!**

### **Contact:**

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### **Hotel Guest Room Keycard (Exclusive Sponsorship) - \$6,500**

Did you know that on average, hotel guests look at and search for their hotel guest-room keycard no less than 10 times a day? With this sponsorship, the #1 advertising opportunity in the hotel can belong exclusively to your company. As the official sponsor of the Hotel Guest Room Keycard, your corporate logo will be printed on the front of each keycard distributed at the Wyndham Orlando Resort ensuring maximum exposure throughout the event. In addition, your logo will be placed on the conference website with a hotlink to your company's website and note of your sponsorship will appear in the conference program.

**Deadline: February 23, 2018.**

### **Lanyards (Exclusive Sponsorship): \$5,500**

Let Power Sources Conference exhibitors and attendees do the advertising for you. Power Sources will produce lanyards printed with your company logo and distributed with each badge for 2018 Power Sources Conference. Your company name goes everywhere badge-wearing attendees go. **Deadline: February 23, 2018.**

- One (1) color logo recognition on the lanyard.
- Exposure to all Power Sources Conference attendees and exhibitors – lanyards will be distributed with badge holders at registration.

### **Official Power Sources Attendee Bag (Exclusive Sponsorship): \$5,000.**

The official Power Sources Attendee Bag is distributed to each of the 500+ expected attendees at the 49<sup>th</sup> Annual Power Sources Conference. As a Tote Bag sponsor, your logo will be printed on one side of each bag, giving your company tremendous exposure and identifying you as a proud sponsor of The Power Sources Conference, both during the conference and afterwards.

**Deadline: February 23, 2018.**

- One (1) color logo recognition on the attendee bag.
- The Power Sources Conference will produce and distribute bags to all conference attendees.

### **Two-Sided Meter Panels: \$850**

These “indoor billboards” are sure to attract the eye of participants as they walk through the registration area and entrance to the exhibit hall. They are 38 inches wide x 84 inches high, with a printable area of 38 inches wide x 78 inches high. There is a 6-inch tall base.

- The Power Sources Conference installs and dismantles panels (sponsor provides artwork; exact location to be determined by Power Sources Show Management)

### **Sponsor Continental Breakfasts/Refreshment Breaks: (\$2,000)**

The Morning Continental Breakfast and Afternoon Refreshment Breaks will be located inside the exhibit hall whenever possible. Your company name will be shown on a poster by each food station during the refreshment break. In addition to signage at the break, your logo will be placed on the conference website with a hotlink to your company's website. If you would like to distribute any promotional items (ie: company cups, napkins, etc.) you are welcome to do so.

*The following events are available to sponsor:*

- Monday, June 11 Afternoon Refreshment Break 3:00 pm
- Tuesday, June 12 Morning Continental Breakfast 7:00 am
- Tuesday, June 12 Afternoon Refreshment Break 3:00 pm
- Wednesday, June 13 Morning Continental Breakfast 7:00 am
- Wednesday, June 13 Afternoon Refreshment Break 3:00 pm
- Thursday, June 14 Morning Continental Breakfast 7:00 am

### **Co-Sponsor Monday evening Opening Exhibit Reception: (\$6,000)**

Become a co-sponsor of one the most popular events at the conference which is located inside the exhibit hall on Monday evening, June 11, 2018 from 6:00 - 8:00 pm. Your company name will be shown prominently on posters within and outside the exhibit hall. In addition to signage

at the reception, your company will receive a full page ad in the conference program, your logo will be placed on the conference website with a hotlink to your company's website and note of your sponsorship will appear in the conference program.

### **Sponsor a Luncheon: (\$4,500)**

Luncheons on Tuesday and Wednesday are being offered for corporate sponsorship. Your company name will be shown prominently on posters within and outside the event. In addition to signage at the lunch, your logo will be placed on the conference website with a hotlink to your company's website and note of your sponsorship will appear in the conference program.

## **PRINT & WEB ADVERTISEMENTS**

### **Exhibit Guide Ads: \$1,000 (full page) \$700 (half page)**

Attendees consult Power Sources Exhibit Guide time and again throughout the week and throughout the following year. An advertisement in the Exhibit Guide enables your company to stand out from the rest.

### **Web Banner Ads: \$1,500**

Have your banner ad seen by thousands of professionals who search the Power Sources Conference show website before, during, and after the event. Attendees, exhibitors, and media scour the site for the latest news and information on the show, including online registration, travel booking services, press releases, and exhibitor information. Your company message can appear every day from now until the show is over.

- Web Banner ad on the 2018 Power Sources Conference website.
- Location of the ad to be determined by Power Sources Conference Show Management.
- Location subject to change and ad may be placed on a rotation schedule.

***We welcome your suggestions and ideas for other potential sponsorships at the Power Sources Conference. Our goal is to help your company achieve optimal exposure to both attendees and other exhibitors. Please feel free to contact me.***

***Thank you,***

***Mark Goldfarb  
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