



49th Power Sources Conference (PSC)
Exhibit and Sponsorship Opportunities
Exhibition: June 27-29, 2023
Conference: June 27-30, 2023
Gaylord National Resort & Convention Center
Fort Washington, MD

Exhibit Booth – 8x10 feet

- Each 8x10 booth comes with one (1) complimentary conference registration and an unlimited number of exhibit hall only registrations for working personnel.
- Booth materials provided by the Conference:
 1. 8-foot-high cloth background drape with 36-inch-high side dividers, 7x44-inch exhibitor identification sign, and carpet (the exhibit hall is carpeted).
- Exhibit hours
 - Tuesday, June 27, 2023 (6:00 pm – 8:00 pm)
 - Wednesday, June 28, 2023 (9:00 am – 6:00 pm)
 - Thursday, June 29, 2023 (9:00 am – 6:00 pm)
- \$2,750 per 8x10 booth until February 15, 2023
- \$2,850 per 8x10 booth until April 14, 2023
- \$2,950 per 8x10 booth after April 15, 2023
- \$300 deposit due with completed application
- 50% payment due by February 15, 2023
- 100% payment due by March 31, 2023

For more information contact Danielle Rocco at 646-226-7592 or drocco@pcm411.com

Reserve a booth or sponsorship/promotional item
<https://na.eventscloud.com/ehome/727783/1204911/>

Sponsorship and Promotional Opportunities

Event Sponsorship Packages

Benefits	GOLD	SILVER	BRONZE
	\$7,500	\$5,000	\$2,500
Complimentary exhibit booth (8'x10')	2		
Loop video presentation (1-2 minutes) during opening of conference sessions (MP4 Format)	1		
Literature table	1	1	
Sponsor acknowledgement in attendee email communications	Y	Y	
Meter Panel (double-sided)	1	1	
Print advertisement in the exhibit guide	Full Page	Half Page	Half Page
Complimentary conference registration	4	3	2
Logo placement in exhibit guide	Y	Y	Y
Recognition in official onsite collateral and event online including exhibit guide and acknowledgement signs	Y	Y	Y
Sponsor logo projected on opening slides (shown with other sponsors)	Y	Y	Y
Logo placement on Power Sources website	Y	Y	Y

Opening Reception – Tuesday, June 27, 2023

- Logo will be placed on signage at the event
- Logo will be placed on the Power Sources website
- Logo and mention of sponsorship will appear in per-event emails and conference program

Luncheons – Wednesday and/or Thursday

- Logo will be placed on signage at the event
- Company handout distributed at luncheon
- Logo will be placed on the Power Sources website
- Logo and mention of sponsorship will appear in the conference program

Mobile App – Exclusive Opportunity

- Mobile app is available free to all smartphone users attending Power Sources
- Logo will appear whenever the app is used
- Logo and mention of sponsorship will appear in the conference program and onsite signage

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Registration Sponsor – Exclusive Opportunity

- Logo on the Power Sources registration page
- Logo on every attendee registration confirmation email
- Logo and link on all attendee registration reminder email

Refreshment Breaks–Wednesday and/or Thursday

- Logo will be placed on signage next to each break station
- Logo will be placed on the Power Sources website
- Logo and mention of sponsorship will appear in the conference program
- Sponsor may provide cups and napkins with logo

Floor Decal – Many Opportunities

- Each floor decal is 4'W x 4'D
- Power Sources produces and installs the floor decal (sponsor provides the artwork)
- Art deadline: May 1, 2023

Attendee Bag– Exclusive Opportunity

- Sponsor to provide the bags with company logo
- Power Sources Conference will distribute bags to all conference attendees

Badge Lanyards – Exclusive Opportunity

- Sponsor to provide the lanyard with company logo
- Power Sources Conference will distribute lanyards to all conference attendees

Registration Desk Pen– Exclusive Opportunity

- Sponsor to provide the pens with company logo
- Power Sources Conference will distribute pens to all attendees

Registration Desk Highlighter– Exclusive Opportunity

- Sponsor to provide the highlighter with company logo
- Power Sources Conference will distribute highlighters to all attendees

Registration Desk Notepad– Exclusive Opportunity

- Sponsor to provide the notepad with company logo
- Power Sources Conference will distribute highlighters to all attendees

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Exhibit Guide Advertisement— Full and half pages available

- Advertisement placed in the official Power Sources Exhibit Guide
- Full-page specs: 8 ½ x 11 inches
- Half-page specs: 7 x 4½ inches deep
- If a bleed is required, please add 1/8 inch on all sides.

Double-Sided Meter Panels

- The Power Sources Conference installs and dismantles panels
- Sponsor to provide artwork – art deadline is May 1, 2023
- Management will place meter panels in high traffic locations
- 38 inches wide x 84 inches high (the bottom 6 inches of the panel will be covered by the base)

Company Banner Ad – Power Sources website

- Banner ad on the homepage of the PSC website
- Specs: 700 pixels W x 250 pixels H (PNG or JPG)

Company Logo— Power Sources website

- Add your company logo to the homepage of the PSC website

Exhibit Guide Logo and/or Shading

- Make your company listing stand out by adding your logo (PNG file required)
- Highlight your company listing by shading the background of your listing

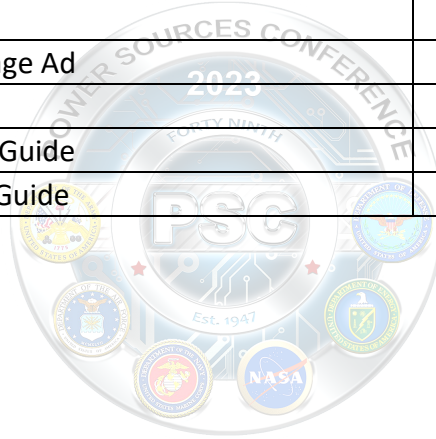
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Opportunity		Unit Price	Deadline
8x10	Exhibit Booth	\$2,750	until 2/15/2023
8x10	Exhibit Booth	\$2,850	until 4/14/2023
8x10	Exhibit Booth	\$2,950	after 4/15/2023
	Event Sponsor - Gold	\$7,500	
	Event Sponsor - Silver	\$5,000	
	Event Sponsor - Bronze	\$2,500	
Exclusive	Opening Reception	\$3,500	
Exclusive	Wednesday Luncheon	\$3,000	
Exclusive	Thursday Luncheon	\$3,000	

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Exclusive	Mobile App	\$3,000	
Exclusive	Registration Sponsor	\$2,500	
Exclusive	Wednesday Breaks	\$1,800	
Exclusive	Thursday Breaks	\$1,800	
	Floor Decal	\$1,200	Art due 5/1/23
Exclusive	Exhibit Guide Ad - Back Cover	\$1,050	
Exclusive	Badge Lanyard	\$950	
Exclusive	Attendee Bag	\$950	
Exclusive	Registration Desk Pen	\$950	
Exclusive	Registration Desk Highlighter	\$950	
Exclusive	Registration Desk Notepad	\$950	
Exclusive	Exhibit Guide Ad - Inside Back Cover	\$950	
Exclusive	Exhibit Guide Ad - Inside Front Cover	\$950	
	Double-sided Meter Panel	\$950	
	Exhibit Guide Ad - Full Page Ad	\$750	
	Banner on PSC Website	\$500	
	Exhibit Guide Ad - Half Page Ad	\$400	
	Logo on PSC Website	\$400	
	Company Logo in Exhibit Guide	\$50	
	Shaded Listing in Exhibit Guide	\$50	



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